FAIR TRADE ON THE AGENDA

WFTO EUROPE newsletter

N.01 MAY '10

World Fair Trade Day 2010: A Big Day for the Planet
Hundreds of events celebrated in 52 countries

World Fair Trade Day is a worldwide celebration of Fair Trade, initiative of the World Fair Trade Organization (WFTO) which has been supported once again over the last days by thousands of citizens, Fair Trade Organizations, social and environmental movements, local authorities, national governments, multilateral institutions, producers and consumers all around the planet. Thousands of people have been involved in World Fair Trade Day 2010. We have witnessed extraordinary events in all continents. 417 have been officially reported to us in 52 countries.

The WFTDay Declaration, core message on WFTDay has been supported by more than one thousand entities from 57 countries amongst them Ministries, Local Authorities and representatives of UN bodies, social movements, NGOs, Universities and Fair Trade Organisations. On WFTDay, citizens have expressed their support to Fair Trade as a concrete and efficient response to poverty reduction, economic and global food crisis, as well as climate change. Fair Trade ensures sustainable conditions for production and fair terms, and advocates for a fair economic system and international trading rules.

One year more, WFTDay has been a Big Day for the Planet.

More info available on www.wftday.info

WFTO Europe
European Chapter of the World Fair Trade Organisation

WFTO Europe represents the Regional Chapter of the World Fair Trade Organisation. WFTO Europe aims to be the European representative of Fair Trade Organizations and to provide an arena of dialogue in order to promote and foster Fair Trade in Europe while maintaining active cooperation with members in Africa, Asia and Latin America helping to reinforce WFTO Global.

WFTO is the Worldwide Network of Fair Trade Organizations that have a 100% commitment to Fair Trade as the core of their mission and strategic plan. Backed by consumers, they actively participate by supporting the producers as well as contributing with public awareness to defend changes in the rules and practices of the international market. WFTO represents around 400 members worldwide, amongst them Fair Trade organizations, Fair Trade networks and support organizations. It is a global community of pioneering and passionate change-makers who work for a sustainable Fair Trade economy and the greater good.

See more on www.wfto-europe.org or on WFTO-Europe Facebook profile.

© 2009 European Office of the World Fair Trade Organisation (WFTO Europe)
García Lovera, 2 14002 Córdoba (Spain)
Tel: (+34) 957.48.31.60 www.wfto-europe.org - communication@wfto-europe.org
If you wish to cancel your subscription to this newsletter please send an email to communication@wfto-europe.org

AYUNTAMIENTO DE CORDOBA
Delegación de Cooperación y Solidaridad

Diputación de Córdoba